



GovCom. TRIPLE C DIGITAL AUDIT

 **Home** Start Again
  **Scoreboard** Data Driven Decisions
  **Reports** Data & Projects
  **Strategy Maps** Cause & Effect Logic
  **Scorecard Builder** Organize Data
  **Administration** Users, Data Import, Set up

	SPECIFICS	SCORE
RISK	ACCESSIBILITY	
	WCAG Compliance. Responsive design. Google Mobile compliance	
	SECURITY	
	Business Continuity readiness. Systems for managing breach. Audit frequency. Support systems. Vendor support	
	FUTURE PROOFING	
	Licence terms. Contractual commitments. Audience needs	
	GOVERNANCE	
	Internal reviews and compliance. Roles and responsibilities	
OPERATIONS	CONTENT CREATION	
	Annual content and events plan. Style guide. Regularity and variety. Involvement of Board and Senior management. Feedback loops. Personalities and tone.	
	CONTENT APPROVAL	
	Governance. Do systems aid or impede? Do systems allow flexibility	
	TECH SUPPORT	
	Quality and range of resources plus 24hr availability. Costs of systems and vendor support.	
	CONTENT ACCURACY	
	Including timeliness, consistency, relevance	
	PORTFOLIO	
	Is design, look and feel appropriate and consistent. Which channels dominate by need and audience.	
COSTS	SOFTWARE AND SYSTEMS	
	Fit for purpose? Integrated? Value for money?	
EFFECT	SPEED OF RESPONSE	
	Benchmarked against industry	
	ALIGNMENT WITH CORE OBJECTIVES	
	Five point benchmark assessment of alignment with core objectives. 1. Logo. 2. Titles and Straplines. 3. Tone. 4. Key message clarity 5. Identity.	

 **EFFICIENT**
 **PROBLEMATIC**
 **HIGH RISK**